

### ABOUT THE LIMIN' TIMES

#### WHAT IS THE LIMIN' TIMES?

The *Limin' Times* is the only weekly entertainment and TV guide in the British Virgin Islands and has been serving the community for 19 years. "What's Happening," a comprehensive list of the B.V.I's weekly entertainment, is located in the centerfold for easy reference and is one of the magazine's most popular features. The magazine also contains a TV guide, local commentary, sports, music and up-coming events.

#### WHO READS THE LIMIN' TIMES?

The popular magazine is picked up by more readers than any other weekly publication. Each week, 4,000 copies are distributed throughout the island at points of entry, supermarkets, restaurants, hotels, charter boat firms, banks and shops. Additional magazines are distributed during peak times such as Christmas and Festival.

#### WHO PUBLISHES THE LIMIN' TIMES?

The *Limin' Times* is published by Island Publishing Services, who produce the *Welcome Tourist Guide*, *Food & Restaurant Guide* and *Cruise Ship Guide*. The magazine is printed by Caribbean Printing Company, and has been serving the community for 19 years.

### WHY ADVERTISE WITH US?

- Only Free Weekly Publication in the BVI
- Distributed Throughout the BVI
- Convenient Size
- Printed in Full Colour on Glossy Paper
- 4000 Copies Printed Per Week (additional magazines during peak times)
- Targets both Tourists and Locals
- *Limin' Times* Website Updated Weekly

### ADVERTISING RATES

#### SPOT COLOUR OR B/W

AD SIZE	FULL RATE	YEARLY RATE (per issue)
Full Page	\$270	\$245
1/2 Page	\$160	\$140
1/3 Page	\$130	\$120
1/4 Page	\$100	\$80
1/6 Page	\$60	\$50

#### COLOUR RATES

AD SIZE	FULL RATE	YEARLY RATE (per issue)
Full Page	\$350	\$315
1/2 Page	\$200	\$180
1/3 Page	\$165	\$140
1/4 Page	\$116	\$99
1/6 Page	\$84	\$70

#### PREMIUM POSITIONS

BACK COVER	FULL RATE	YEARLY RATE (per issue)
Full Page	\$424	\$360
2/3 Page	\$235	\$200
1/3 Page	\$188	\$160
INSIDE COVER	\$388	\$330

#### DEADLINE

Artwork or Ad copy must be received by 5 pm on Friday to appear in the following Thursday's issue.

As certain space are not always available, please check for position prior to insertion.

The production of new ads will be charged at a rate of \$75/hour.

There is no charge for the first 20 minutes for changes to existing ads.

### CONTACT INFORMATION

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### ADVERTISING DIMENSIONS

